## Netherlands economic mission Cyber to Washington, DC, Maryland and Virginia

15 - 20 October 2023



Netherlands

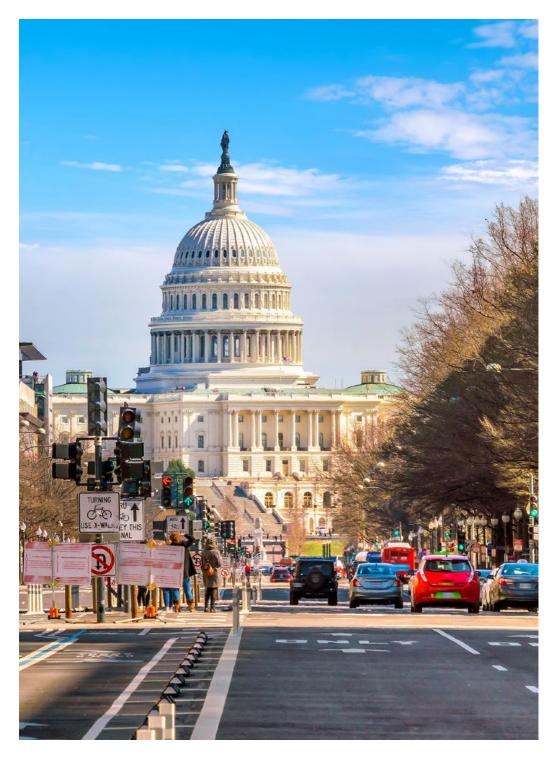


#### Disclaimer

This QR code directs you information on the trade with the Netherlands website (tradewithnl.nl). When scanning QR codes always check the domain name before proceeding. Index

## The Netherlands

Foreword	5
Map of the Netherlands	7
Facts & Figures	9
Worldwide ranking	11
Company Profiles	13
Organising team	20
Embassy of the Kingdom of the Netherlands	21



### Foreword

It is my great pleasure to welcome you to Cyber Mission DMV! More than just longtime allies, the Netherlands and the United States share a rich history of collaboration on digital innovation.

As the digital gateway to Europe, the Netherlands is strategically positioned to be a key partner in cybersecurity. The Netherlands can support the United States in its cybersecurity ambitions by taking a unified approach. This is accomplished by niche experts who share knowledge and expertise in securing digital infrastructure against cyber threats, protecting human privacy, and securely managing data. We are keen to work together, share our knowledge and expertise, and adapt our proven solutions to local circumstances. In addition, we aim to make sure that cybersecurity solutions are equitable and inclusive, such as in last year's delegation of women leaders in cybersecurity to the Netherlands.

The companies in this delegation offer a range of expertise in the fields of cyber threat intelligence and pentesting, advanced industrial (OT) technology, privacy and data protection, cloud management, remote online identification and authentication, zero trust, and managed security services. They are using cutting-edge technologies, such as AI and machine learning, to ensure that they are always one step ahead.

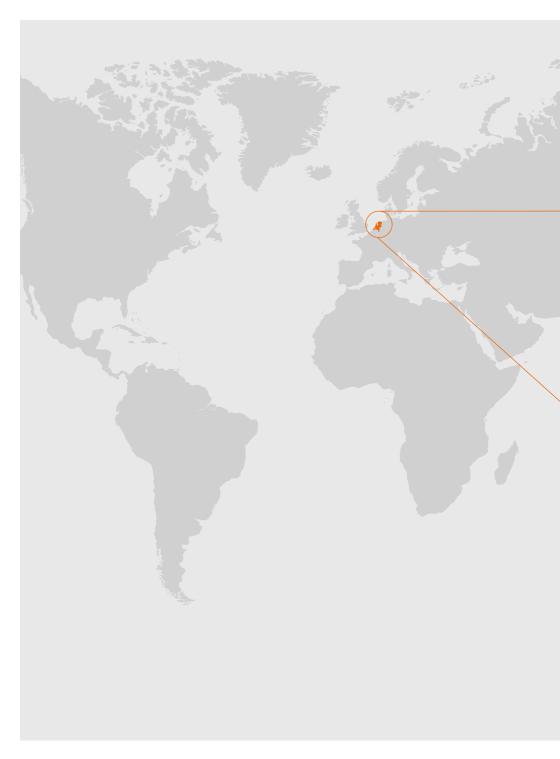
This mission brings together companies from the Partners in International Business Cybersecurity USA, a public-private initiative of Dutch companies and knowledge institutes supported by government institutions. These organizations are visiting the region of the United States known as the DMV (which is short for the District of Columbia, Maryland, and Virginia) to gain insight into its rich government contracting, cybersecurity, and defense ecosystem. They will explore partnerships in the fields of healthcare and financial services providers, government contracting, and critical infrastructure.

The timing of this mission comes at a point when cyberattacks globally are proliferating, creating an opportunity for the cybersecurity industry to step up and join forces across the Atlantic. A demonstrated focus on cybersecurity from the current administration provides an interesting opportunity for doing business. I am confident that this mission to the United States will again be a testament to the strong American-Dutch relations and contribute to the growth of the cybersecurity industry in both our countries and a more cybersecure world.



#### Birgitta Tazelaar

Ambassador of the Kingdom of the Netherlands to the United States





## The Netherlands



#### **Key locations**

- 1. Amsterdam (and Airport Schiphol) | 2. Arnhem |
- 3. Assen | 4. Breda | 5. 's Hertogenbosch | 6. Eindhoven |
- 7. Enschede | 8. Groningen | 9. Haarlem | 10. The Hague |
- 11. Leeuwarden | 12. Lelystad | 13. Maastricht |
- 14. Middelburg | 15. Rotterdam | 16. Utrecht | 17. Zwolle |



### **Facts & Figures**

Official name: Kingdom of the Netherlands

Capital: Amsterdam

Seat of government: The Hague

Form of government: Parliamentary democracy (cabinet of Prime Minister and Ministers) within a constitutional monarchy

Head of State: His Majesty King Willem-Alexander, King of the Netherlands, Prince of Orange-Nassau

Location: Western Europe, bordering Germany, Belgium and the North Sea Administrative structure: The kingdom consists of four entities. The Netherlands and three territories in the Caribbean: Aruba and Curaçao and St. Maarten

Special municipalities: The overseas islands of Bonaire, Saba and St. Eustatius, all three of which are situated in the Caribbean

 $\frac{41,545 \text{ km}^2}{41,545 \text{ km}^2}$ 

10

Number of provinces:

Number of inhabitants (2022):

17,564,623

Monetary Unit:

Euro

Languages: Dutch, Frisian and on the overseas islands also English and Papiaments

GDP per capita (World Bank, 2021):

58,061 US dollars

Number of inhabitants per km2 (2022):

423

Unemployment rate (CBS, 2022):

3.3%

English speaking Dutch people:

90%

## Worldwide ranking

1st

At WEF's ranking of most competitive economies in Europe. 4th in the world. (WEF, 2019)

Production and auctioning of cut flowers and flower bulbs

World's largest flower exporter

2nd

Largest exporter of agricultural products in the world (WTO, 2019)

# 5th

Greatest place to live (World Happiness Report, 2022)

Best at Global Innovation Index (GII, 2021)

# 7th

Largest exporter of goods in the world (CIA World Factbook, 2020)

Largest foreign investor in the world (1,256 billion US dollars)

Largest recipient of foreign investment in the world (801 billion US dollars)

8th

Largest importer of goods in the world (507 billion US dollars)

**Company Profiles** 





Bert Willemsen EVP OT Cybersecurity +31 6 1096 9522 Bert.Willemsen@ aXite-SecurityTools.com

aXite Security Tools www.aXite-SecurityTools.com

#### aXite Security Tools

aXite Security Tools is a Dutch cybersecurity company with a focus on data-driven solutions for both Information Technology and Operational Technology (OT). The company consists of two connected departments: 1) aXite Consulting and 2) Security Tools International.

aXite Consulting advices organizations and companies on topics concerning both physical- and cybersecurity. This regards both vital and non-vital infrastructure. Consulting activities include: cybersecurity (network) scanning, pen testing, hardening, intelligence, end-point and server detection and protection, and organisational security consulting.

Security Tools manufactures and offers OT cybersecurity products, the AX-BOX GateKeeper and the AX-CONTROL Keeper for operational environments. Using expertise of production processes, it combines IT, OT, IoT, Embedded Systems, Big Data and Artificial Intelligence to protect production sites or critical infrastructure against cyberattacks. The tool AX-BOX Gatekeeper monitors and protects data communication at the lowest level at a specific location or position within (industrial) environments.



Sander Swinkels CEO & co-founder +31 6 1543 2024 sander.swinkels@dtact.com

#### DTACT

www.dtact.com

#### DTACT

DTACT is a privately-owned Dutch Software Company founded with deep roots in the National Security, Defense and Cybersecurity domains.

DTACT developed four products in one single platform to allow clients to squeeze tremendous performance from their own (or external) siloed data sources and technology by making data and systems interoperable and data science applicable within a few clicks.

This saves tremendous time and costs (30-70% savings) on Technology use, Data Warehouse projects, SIEM/SOC cost and efficiency & Cloud data management & storage costs.

#### EclecticIQ Intelligent at the co



Steven Horst Vice President Sales Americas +15702744058 s.horst@eclecticiq.com

#### EclecticIQ

EclecticIQ is a global provider of threat intelligence technology and services. The most targeted organizations in the world – including governments and large enterprises – use our platform to automate intelligence management at scale and accelerate collaboration across security teams.

With our open and extensible cybersecurity platform and ecosystem, they are able to stay ahead of rapidly evolving threats and outmaneuver adversaries by embedding Intelligence at the core™ of their cyberdefenses.

Founded in 2014, EclecticIQ is a leading European cybersecurity vendor operating worldwide with teams across Europe, the UK, and North America, and via value-add partners.



Shawn Hank Vice President, Presales and Customer Success +12086003814 s.hank@eclecticig.com

EclecticIQ www.eclecticiq.com





Melanie Rieback CEO +31 20 2621255 melanie@radicallyopensecurity.com

Radically Open Security www.radicallyopensecurity.com

#### **Radically Open Security**

Radically Open Security (ROS) is the world's first not-for-profit computer security consultancy company. Headquartered in Amsterdam, ROS' core values are ethics, open-source, and openness/transparency. Radically Open Security is prototyping an innovative new business model – using a Dutch "Fiscaal Fondswervende Instelling" (Fiscal Fundraising Institution) to provide a commercial front-end that sends 90% of our profits tax-free to a charitable foundation (Stichting NLnet) that has supported open-source, Internet research, and digital rights organizations for about 20 years.

Main services include: pentesting (ethical hacks, code review, red teaming, network/infra, crypto, embedded/ hardware, etc.), social engineering phishing, mystery guest, etc.), incident response (CSIRT, malware reversing, forensics), security trainings and much more.





Boris Goranov CEO +31 6 4252 1605 boris@ubiqu.com

Ubiqu www.ubiqu.com

#### Ubiqu

Ubiqu's data provenance platform secures the supply chain of business critical data.

The most impactful organizations in the world – including governments and banks– are in the process of digitally transitioning their activities.

This implies that their analog business flows and -infrastructure need to be translated into a digital model. Analog business flows are often founded on legal compliance or are based upon an analog trust model. Trust models require that their actors (identities, applications, devices) and data are trustworthy, for instance notarised or authenticated.

In the digital landscape, data can easily be modified and ownership is hard to determine. Therefore, data cannot initially be trusted and choices in business processes based on this information can lead to huge (societal) consequences, causing a lack of trust in digital business flows. Mitigating these problems lead to high costs, long lead-times and a lot of compliance overhead.

People, applications and device are now able to secure business critical data, assuring down stream supply chain trust. In turn, enabling digital transformation of business critical processes.

To enable this Ubiqu create the Remote Secure Element (RSE). The RSE can be added to any (mobile) device wallet or app to bring the security level to eIDAS High or FIPS 800-63-3 63b AAL3/FAL3 and use that device as a key for physical access, passport or login securely.





Marcel van Eemeren CEO +31 6 29 51 29 89 marcel.van.eemeren@on2it.net



Ron Myers Chief Revenue Officer North America +17037277007 ron.myers@on2it.net

#### ON2IT

www.on2it.net

#### ON2IT

Easily embrace the protective power of Zero Trust security through ON2IT's Zero Trust-as-a-Service managed approach. Combining the innovative AUXO™ platform with Zero Trust security deployed across policy, architecture, and operations, ON2IT effectively safeguards your networks with proven Zero Trust strategies in a convenient and holistic managed services model.

#### **Original Zero Trust & MSSP Innovators**

In the past decade, ON2IT has been working closely with Zero Trust inventor John Kindervag. Our team of innovative and specialized Zero Trust consultants have implemented Zero Trust architectures at global customers across all industries.

#### AUXO<sup>™</sup>: Proprietary Zero Trust Platform

Created by ON2IT, the AUXO<sup>™</sup> Zero Trust platform is the first to offer the best of SIEM, SOAR, and MDR all in 1 automated managed service platform. ON2IT uses advanced automation to monitor networks, manage alerts, and guarantee proactive measures are taken from implementation to deployment and beyond.

#### The Only MSSP with Zero Trust as a Service

Zero Trust as a Service includes:

A transparent view of all protect surfaces and their DAAS elements, traffic patterns, preventive measures and threats per protect surface Active management of all controls per protect surface Zero Trust Fitness: a real-time view of the state of your cybersecurity





#### InnovationQuarter

**Organising team** 

InnovationQuarter is the regional economic development agency for the Province of Zuid-Holland, also known as the greater Rotterdam – The Hague area. We are a partner of the Dutch Ministry of Economic Affairs and stimulate economic growth. We invest, innovate, and internationalise as we manage several investment funds, co-create innovation projects, support Dutch businesses with expanding to foreign markets and support foreign businesses with settling in our region.

www.innovationquarter.nl

Martine Koole Project Manager Internationalisation Cybersecurity, InnovationQuarter +31 6 51205252 martine.koole@innovationquarter.nl





Paul Coumans International Program Coordinator & Innovation Liaison, Security Delta +31 6 23320905 paul.coumans@securitydelta.nl

#### Security Delta (HSD)

Security Delta (HSD) is the Dutch security cluster. Over 275 companies, governmental organizations and knowledge institutions have been working together since 2013 to make a difference in securing our digitizing society.

www.securitydelta.nl

## Embassy of the Kingdom of the Netherlands



Kingdom of the Netherlands



#### Sean Silbert

Senior Advisor Innovation, Technology & Science, Embassy of the Kingdom of the Netherlands in the USA +1 (202) 937-6342 sean.silbert@minbuza.nl



#### Deborah van den Brande

Senior Economic Diplomacy and Business Development Advisor, Embassy of the Kingdom of the Netherlands in the USA +1 (202) 415-6559 deborah-vanden.brande@minbuza.nl

Notes		

Publication

Netherlands Enterprise Agency The Hague, the Netherlands nlbranding@rvo.nl

@NLNetherlands #SolvingGlobalChallengesTogether #NLinUSA