

# Kingdom of the Netherlands Economic Mission to Colombia

24 - 27 September 2023

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## Foreword



It is my great pleasure to welcome you to the economic mission to Colombia. I am proud to be joined by a business delegation of multiple countries that make up the Kingdom of the Netherlands.

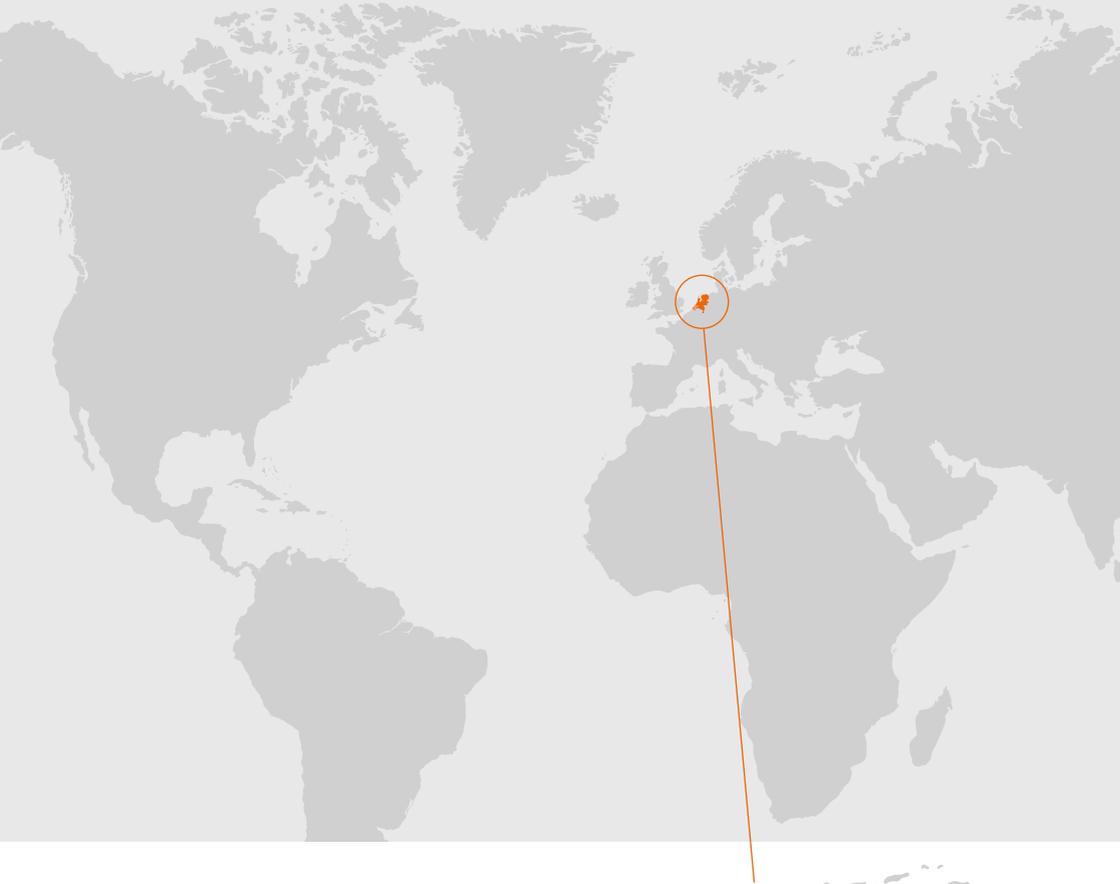
Colombia is a neighbour of the Kingdom of the Netherlands, and we share a long history of friendship and mutual understanding. At the heart of our relationship is a dynamic exchange of knowledge, expertise and trade that benefits us both. Over the years we have joined forces on projects focusing on development cooperation, sustainability, trade and innovation.

Rich in natural resources, and with a growing economy and an entrepreneurial spirit, Colombia is an attractive country for Dutch companies. From agriculture to renewable energy and from water management to urban planning, every sector affords opportunities for collaboration and synergy. Cooperation will help us jointly address challenges such as climate change, urbanisation, and water and food security.

I am confident that this economic mission will unlock new opportunities and promote sustainable commercial relationships, thereby strengthening the already close ties between our countries. I wish all participants a successful mission and I look forward to meeting you in Colombia.

**Michiel Sweers**

*Vice Minister for Foreign Trade*



## Map of the Netherlands

### Locations

- |  |                |
|--|----------------|
| 1. Amsterdam<br>(and Airport Schiphol) | 9. Haarlem     |
| 2. Arnhem                              | 10. The Hague  |
| 3. Assen                               | 11. Leeuwarden |
| 4. Breda                               | 12. Lelystad   |
| 5. 's Hertogenbosch                    | 13. Maastricht |
| 6. Eindhoven                           | 14. Middelburg |
| 7. Enschede                            | 15. Rotterdam  |
| 8. Groningen                           | 16. Utrecht    |
|  | 17. Zwolle     |



# Introducing the Netherlands

## How do the Dutch make a difference?

Through their interactive approach to finding innovative solutions to the big challenges facing the world today. The Dutch way of thinking and working has been shaped by centuries of living in the low-lying delta of the Netherlands. Through the ages, the Dutch have joined forces to find ingenious ways to tackle challenges like water, urbanisation, energy, food, health and security. By being inventive, pragmatic and open to new challenges, the Dutch have created a flourishing and resilient land.

The Netherlands is a constantly evolving ecosystem of cities, industry, agriculture and nature, all integrated through smart infrastructure. It is a source of knowledge and experience that the Dutch are keen to share with others. Learning from the past to create a better future. Together, seeking sustainable solutions for the most liveable world.



## Worldwide ranking

# 1st

At WEF's ranking of most competitive economies in Europe. 4th in the world. (WEF, 2019)

Production and auctioning of cut flowers and flower bulbs

World's largest flower exporter

# 2nd

Largest exporter of agricultural products in the world (WTO, 2019)

# 5th

Greatest place to live (World Happiness Report, 2022)

# 6th

Best at Global Innovation Index (GII, 2021)

# 7th

Largest exporter of goods in the world (CIA World Factbook, 2020)

Largest foreign investor in the world (1,256 billion US dollars)

Largest recipient of foreign investment in the world (801 billion US dollars)

# 8th

Largest importer of goods in the world (507 billion US dollars)

## Facts & Figures

Official name:  
Kingdom of the  
Netherlands

Capital:  
Amsterdam

Seat of government:  
The Hague

Form of government:  
Parliamentary  
democracy (cabinet  
of Prime Minister  
and Ministers) within  
a constitutional  
monarchy

Head of State:  
His Majesty King  
Willem-Alexander,  
King of the  
Netherlands, Prince  
of Orange-Nassau

Location:  
Western Europe,  
bordering Germany,  
Belgium and the  
North Sea

Administrative structure:  
The kingdom consists of four entities.  
The Netherlands and three territories in the  
Caribbean: Aruba and Curaçao and St. Maarten

Special municipalities:  
The overseas islands of Bonaire, Saba and  
St. Eustatius, all three of which are situated in the  
Caribbean

Surface area:  
**41,545 km<sup>2</sup>**

Number of inhabitants (2022):  
**17,564,623**

Monetary Unit:  
**Euro**

Languages:  
Dutch, Frisian and on the  
overseas islands also  
English and Papiaments

GDP per capita  
(World Bank, 2021):  
**58,061** US dollars

Number of provinces:  
**12**

Number of inhabitants  
per km<sup>2</sup> (2022):  
**423**

Unemployment rate  
(CBS, 2022):  
**3.3%**

English speaking Dutch  
people:  
**90%**



# Colombia and the Kingdom of the Netherlands

## Creating new opportunities in maritime and urban development

From 24 until 27 September, Michiel Sweers Vice Minister for Foreign Economic Trade will lead the Kingdom of the Netherlands trade mission to Colombia. The mission will focus on two economic sectors: sustainable urban development, and green and vibrant ports with strong maritime connections and clean energy solutions. All areas in which the Kingdom of the Netherlands is keen to exchange knowledge and expertise.

Colombia and the Kingdom of the Netherlands have a history of 200 years of economic ties. As long-term partners for peace and international justice in the region, we have worked together for decennia - creating the right conditions for trade and innovation to flourish.

As the first destination of Colombian exports to the European Union, the Kingdom of the Netherlands is Colombia's biggest European export country, making the two countries important trade partners. Likewise the Kingdom of the Netherlands is a major investor in Colombia. We are like-minded



countries, with a mutual commitment to the UN Sustainable Development Goals, human rights and sustainability. And, in spite of the very different topographies, we share a passion for cycling.

The mission programme includes activities such as matchmaking, seminars and workshops, company visits, and networking event. The business delegation is divided into two tracks: a Maritime (including port development and clean energy), and a Sustainable Urban Development track (including sustainable mobility and smart city solutions). Each track has its own programme.

### Smart and sustainable shipping

Around 90 percent of global trade is carried over the ocean, accounting for 2.5 percent of global greenhouse emissions. Colombia, like the Netherlands, is committed to achieving net-zero emissions by 2050. The Dutch maritime sector has pledged to reduce CO<sub>2</sub> emissions by 70 percent by 2050. This means replacing fossil-fuelled vessels with clean, zero-emission ones, such as green hydrogen and increasing efficiency through digitalisation which reduces emission by cutting waiting times at sluices for example. Only by working together can we achieve these ambitions. The Port of Rotterdam, as the third largest port worldwide, aims to become a green gateway to Europe. It is connected by a large network of multimodal

transport, rail, road and internal waterways. Dutch maritime companies can also assist with large dredging and construction projects such as the Canal del Dique project and other port development schemes. The Dutch maritime sector is forging a future using innovation to help create vibrant, green and connected port cities around the world.

### Sustainable urban development

Increasing pressures on resources and climate change underline the need for port and inland cities to become sustainable and resilient while continuing to stimulate local economies. The Kingdom of the Netherlands has learnt to balance the needs of a dynamic city with the functions of busy commercial hubs. The Hague, Amsterdam and Rotterdam, rank in the top 20 of Europe's most liveable cities. Logistics and transport are still important bottlenecks for further economic development and increasing competitiveness in Colombia. Large investments in road, rail and water infrastructure are already planned.

One sustainable mobility solution may be cycling as it is popular in both Colombia and the Kingdom of the Netherlands. The Kingdom of the Netherlands offers a range of Dutch public and private organisations and experts on building infrastructure and cities of the future using innovative integrated solutions such as the donut economy and 15-minute city ideas. By sharing our expertise and technology on research, city planning, policymaking, construction and building, Colombia can start creating urban areas which stimulate more sustainable, convenient, happier and healthier urban lifestyles.

### New opportunities

Colombia and the Kingdom of the Netherlands are two countries which are not afraid to think big and use practical applications and ideas. We have strong relations. With this mission to Colombia, we can further strengthen our ties and generate new economic and trade opportunities for both Colombian and Dutch businesses.

Let's create new opportunities in maritime and urban development!

# Company profiles

Sustainable Ports, Energy and  
Maritime

Sustainable Urban Development

Partners



## Sustainable Ports, Energy and Maritime

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## CAPE Holland

### All ways driven

We are passionate about piling; we continuously improve the performance of pile installation and removal: faster, easier, smoother and more sustainable. We love to make impact and contribute to good vibrations. Our customers' offshore oil, gas and wind projects are of the greatest significance. These mighty constructions require solid foundation, and we are there to support them with the smartest piling equipment and all our knowledge, skill and craftsmanship. At CAPE Holland we proudly build on six generations of piling experience. We get the job done!



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### Piling outside the box

Above all, we are solution providers. We think in possibilities. Whether we need to be creative in sourcing the proper equipment for you, or the situation requires an 'out-of-the-box' approach. We are the pioneers in offshore vibro driving. Our work includes research, design, and engineering. We try and test. Both behind a desk, and with our feet on deck. Resourceful as we are, we've invented better tools by learning from onshore piling, combining functionality, reducing frills and adopting to the most demanding circumstances. Challenge us, like we challenge ourselves!



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## Damen Shipyards



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Damen Shipyards Group has been in operation for over ninety years and offers maritime solutions worldwide, through design, construction, conversion and repair of ships and ship components. By integrating systems we create innovative, high quality platforms, which provide our customers with maximum added value.

Our core values: fellowship, craftsmanship, entrepreneurship and stewardship.

Our goal: to become the world's most sustainable shipbuilder, via digitalisation, standardisation and serial construction of our vessels.



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Damen operates 35 shipyards and 20 other companies in 20 countries, supported by a worldwide sales and service network.



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### DEME Offshore NL

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DEME is a leading contractor in the fields of offshore energy, environmental remediation, dredging and marine infrastructure. DEME also engages in concessions activities in offshore wind, marine infrastructure, green hydrogen, and deep-sea mineral harvesting. The company can build on more than 145 years of experience and is a front runner in innovation and new technologies.

DEME's vision is to work towards a sustainable future by offering solutions for global challenges: a rising sea level, a growing population, the reduction of emissions, polluted rivers and soils and the scarcity of mineral resources. DEME can rely on about 5,000 highly skilled professionals and operates one of the largest and most technologically advanced fleets in the world.

DEME has a sincere partnership philosophy that allows the Group to access and build strategic positions in new and upcoming markets.

By operating a high-tech fleet of installation and heavy lift jack-up vessels with an unrivaled combination of exceptionally high transport, load and crane capacity, we are able to help customers achieving the most demanding offshore energy projects. Always working closely with our clients, we understand what it takes to deliver a project cost-effectively, safely and on time.



## Dutch Dredging

Dutch Dredging is a medium size dredging company, based in Sliedrecht in the Netherlands. The total scope of activities consists of dredging, especially maintenance dredging, surveying and related marine operations in the fullest sense.



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At Dutch Dredging our stakeholders may count on quality and reliability, which are the keywords for our organisation and our personnel.

After a steady growth of the company over the years, the international market was entered into under the English name of **Dutch Dredging**.



**Aleyda Ortega**

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Our 'medium' size guarantees an organisation 'small enough' to provide short and clear communications lines, quick decision making and flexibility, but 'big enough' to guarantee sufficient technical know-how, expertise and financial back-up.

In our opinion, working with mother nature requires environmental concern and safety and we try to live up the latest standards in this field.

We believe dredging (like every business) is 'people business' and we stimulate professionalism, enthusiasm and humour to keep the work enjoyable.



### Dutch Dredging

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Our focus on sustainability and respect for the ecosystem has been one of the key-factors in the development of the company and we continue investing in the latest technologies to reduce our environmental impact.



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## Gutami Group

Gutami Group is a Netherlands based sustainable energy developer and investor, that develops, constructs and operates ground mounted solar plants, rooftop solar, battery solutions and hydrogen projects in 15 countries across the world.

Gutami has 110+ employees, mostly based in the Netherlands and in Belgium. To date, Gutami has developed 490 MWp of ground mounted solar plants and has approximately 6,000 MWp of solar projects in development. In Belgium and the Netherlands Gutami has also completed more than 70,000 rooftop solar installations.

Gutami was founded in 2006 by CEO and majority shareholder Gerben Pek. The remaining Gutami shares are owned by Dutchmen Michiel Rexwinkel and John Appeldoorn, who are the founders and owners of the largest Dutch owned utility company Greenchoice.

During recent years, Gutami has been developing a unique project near Albania, La Guajira, Colombia, named Chivo Mono, combining a 750 MW Solar PV plant with an AgroFood project, in partnership with the local Wayúú Indigenous communities.

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## Loxodrome Aruba

Innovation through digitalization



### Gunther Flanegin

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Loxodrome Aruba offers a comprehensive range of maritime consulting services to port authorities, terminal operating companies, governments, shipping lines and logistics operators.

We are headquartered on the Dutch Caribbean island of Aruba which serves as a perfect hub for all transportation, logistical and commercial activities between Europe, Latin America and the Caribbean.



### Daroul Croes

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The global maritime market is a challenging and complex environment with constantly changing market conditions, policies and regulatory frameworks. Our mission is to provide our clients with detailed market insights and help them identify, develop, implement, and operate strategic initiatives, for them to become future-ready.

### Loxodrome Aruba

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## Maritime & Transport Business Solutions

Maritime & Transport Business Solutions - MTBS is an international finance and strategy advisory firm, offering entrepreneurial business solutions to Clients in the maritime and transport sector. Since the company was founded in 2005, MTBS has specialized in ports and terminals, and provides leading expertise in PPP transactions, strategy, valuation, institutional analysis, financing and economic analyses. The firm combines its market sector knowledge and state-of-the-art financial competences into one value proposition: “4P: innovative solutions for Port Public Private Partnerships”.

The firm’s approach is to specialize in the sector that it knows so well, rather than to provide generic services across all of industry and commerce. Because of this, MTBS has a natural and distinctive advantage over its competitors. The chief purpose of MTBS is to enable Clients to identify, implement and protect value-creating investment and divestment opportunities.

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## PUM

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## PUM

PUM is a volunteer organisation. We empower ambitious entrepreneurs in building a structurally better future for their community; socially, ecologically and economically. We work together with SMEs in 37 countries worldwide since 1978. Entrepreneurs and businesses approach us – often via our representatives – and request advice. We link them to Dutch professionals who share their knowledge and experience voluntarily.

Our experts execute short-term, solid consultancy projects, either on the work floor or via remote coaching. They collaborate with our clients, so that these develop into a growth engine for the local economy. This benefits both employment and the sustainable economic development of the region. Furthermore, as the contacts established regularly lead to major trade relations, the Dutch economy benefits as well.

Our goals are to contribute to the UN's Sustainable Development Goals and empower ambitious entrepreneurs in building a structurally better future for their community; socially, ecologically and economically to create vibrant businesses and better lives.

We have experts in more than 35 industry sectors and the topics of the handelsmissie fit within our main target sectors in Colombia.



## REDstack



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REDstack is a Dutch impact-scale-up company in the area of sustainable energy generation and water desalination. REDstack has developed the technology and key components for generating full sustainable and full continuous power out of combining fresh and saltwater flows, in her proprietary membrane-stacks. This technology also reduces the need for large scale power storage, and enhances grid stability as the generated power is available on a full-continuous basis.

REDstack's pilot plant is operating successfully and is now ready for upscaling into demonstration and implementation worldwide. At scale, this technology can generate more than 10% of global power demand. The ecological effects of such power plants are very minimal, the economics look very promising.

We are ready to scale-up and enable implementation of Blue Energy technology in renewable energy power plants with partners in Colombia.

REDstack is the first spin-off from the water-technology institute WETSUS.

The full Board of Dutch Ministers has awarded REDstack with the title of Dutch National Icon. The IP-position is built up by many national and international R&D-projects with respectable partners, and backed-up by a strong patent portfolio.



### REDstack

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## T.EN Netherlands

Technip Energies is a world-leading engineering and technology player for the energy transition. We bring our clients game-changing projects to life and are committed to enhancing their performance.

Our expertise includes a full range of design and project development services, from early engagement to delivery.

We combine our E&C capabilities with our technological know-how to develop new solutions that will support the world's energy transition.

In addition, we offer a range of design, construction, and industrial solutions that we expect will become more prominent as the world transitions to a less carbon-reliant economy.

We're leveraging our engineering expertise and technologies to develop new projects in hydrogen, sustainable chemistry, biofuels, CO2 management/ decarbonization in addition to other solutions.

### T.EN Netherlands

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## Van Oord Dredging and Marine Contractors



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Van Oord is a leading international contractor specializing in dredging, marine engineering and offshore projects (oil, gas and wind). We are an innovative partner for our clients and, for more than 150 years, have been helping to create the infrastructure for the world of tomorrow. The growing world population needs more space and the demand for energy is rising constantly. Increasing world trade requires more and better port facilities and climate change is threatening coastal areas. Van Oord provides innovative solutions for worldwide maritime challenges, both now and in the future.



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Van Oord is a Dutch-based, independent family business, which is characterized by visible leadership, long-term vision and a sound financial position. Substantial investments in people and equipment are made with great care to ensure the continuity of our business. Our staff, appr. 5,000, are committed, entrepreneurial professionals who are passionate about water and technology. They know the importance of cooperation in achieving the best possible result. Being open and honest, they build on mutual trust and respect. Products and services offered are Dredging, Offshore Oil and Gas, and Offshore Wind.

### Van Oord Dredging and Marine Contractors

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### Wequips

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*Wequips are a representative of Obscape for the sale and marketing of Obscape systems and devices in Colombia.*

## Wequips

Wequips has more than 10 years of experience in the field of construction, the maritime sector and Latin American infrastructure, which has allowed us to consolidate ourselves as a benchmark for innovation, effectiveness and efficiency, since we have dedicated ourselves to provide solutions in the industry in Latin America bringing the Dutch touch. Through the commercialization of international brands that provide cutting-edge equipment, materials, solutions and our integrity, thanks to this our clients are small and big companies in the region.

We have a portfolio that is divided into 6 segments:

- **Drilling:** trenchers, screw piles, drilling teeth and rigs, roller bits, DTH hammers, earth and anchor drills
- **Pile driving:** pvc and steel sheet piles, pile extractors, impact and vibratory hammers, pilebreakers, lifting equipment
- **Concrete:** grout pumps, concrete and batching plants, precast concrete production equipment, concrete mixing and dosing systems
- **Water:** oil skimmers, pipeline construction equipment, bentonite & sludge pumps, waste water pumps, dredging equipment
- **Geotechnical investigation:** PDA & load testing, geomonitoring instruments, dataloggers (divers), weather stations, wave buoys
- **Wickdrains:** pvc, Stone columns

We have offices in Colombia, Panama and Peru, from where we serve our clients in Latin America. We are expanding in the Colombian market.



## Sustainable Urban Development

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## AATRIOS Management & Consultancy



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AATRIOS is a Dutch boutique advisory firm, currently actively engaged in driving Sustainable Water Management Systems in rural areas across diverse countries, with the help of different international financial institutions and donors.

With a mission to implement specific United Nations SDGs, we address political, security, economic, and social challenges through an inclusive process “above and beyond.” The company’s name, rooted in Italian, symbolizes multiple doors leading to diverse opportunities, a philosophy that guides our approach to complex challenges.



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We aid companies, governments, NGOs, and coalitions in strategizing and executing measurable plans leading to sustainable, long-term growth, transforming supply chains, creating valuable jobs, and improving the livelihoods of local communities.

Bringing drinking water to communities induces a huge impact. Public health will prosper as well as local economy will thrive. Schools will be longer open, and children will have more time to go to school. We enable our clients to fulfill their visions by addressing strategic challenges and future-proofing capabilities. This is achieved through a clear purpose, stakeholder alignment, and mutual accountability.

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Our CEO Anwar Wazir MBA is a globally minded entrepreneur. AATRIOS Management & Consultancy emerges as a catalyst for positive change with an unwavering commitment to sustainability and innovation.



## Arcadis Nederland



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Arcadis is the leading global natural and built asset design and consultancy firm since 1888, working in partnership with our clients to deliver exceptional and sustainable outcomes. Globally we are 36,000 people generating \$3.5 billion in revenues. We operate by 3 business areas: Resilience, Places and Mobility.

We support supply of clean drinking water by water planning, analysis and treatment system design. We also advise on water management and engineering for rivers, coastal zones, urban and rural water, and on issues related to climate change by ESIA's, master planning, strategic advice, economic assessments etc.



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## Bruynzeel Storage Systems

The Footprint Reduction Company

Bruynzeel Storage Systems is the Global market leader for innovative and space-saving mobile storage systems. According to the UN the construction and operations of buildings contribute to nearly 40% of the yearly global CO2 emissions. We help organizations to use their space as efficiently and effectively as possible. By implementing our solutions, our customers have been able to achieve a 50% reduction in their physical storage footprint while significantly lowering costs and environmental impact (reducing their CO2 footprint by more than 90%).

Bruynzeel has been climate neutral in its own operations (Scope 1 and 2, GHG protocol) since 2021. A renewed audit was conducted by Deloitte for 2022. Bruynzeel has committed to the Science Based Targets initiative (SBTi) to achieve 'Net Zero' for Scope 1, 2 and 3 by 2045.

In addition to our own 11 offices in Europe and the United States, Bruynzeel operates through an extensive network of distributors in over 65 countries around the world. All systems are produced at our factories in Panningen (The Netherlands) and Topeka (US). Bruynzeel is active in the museum, archive, library and office markets with customers including the Louvre Paris, Guggenheim & Smithsonian Museum, the British government's National Archives, Deloitte and BMW. Bruynzeel is also growing rapidly in mobile storage solutions for healthcare, retail, industrial, vertical farming and Datacenters with customers including Nespresso, Dior, Champerché Paris and Intel.



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## CEYES

We are excited to share an innovative solution as part of the Dutch trade mission to Colombia. A pioneering approach to transforming Colombia's urban areas into greener, more sustainable environments.

Our locally produced CE Green City Panels are crafted from rubber sourced from local used waste tires. This approach not only addresses waste management but also contributes to local economic growth and sustainability. These panels serve as the foundation for various green initiatives, including green roofs and urban farming, fostering a healthier, more vibrant urban landscape.

By utilizing locally available materials, we strengthen the circular economy and reduce environmental impact. These panels are designed for stormwater retention, helping manage rainwater and prevent flooding. They have a remarkably lower CO2 footprint compared to traditional plastics, supporting Colombia's commitment to sustainability and climate change.

Our CE Green City Panels align perfectly with Colombia's vision for a greener future. We invite you to explore the potential of these panels in creating beautiful, livable cities while promoting local economic development.

Let's shape a more sustainable and resilient urban landscape for Colombia.



### CEYES

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## Dutch Cycling Embassy

The Dutch Cycling Embassy is a foundation representing a large public private network: more than 100 organizations offering the best of Dutch Cycling knowledge and expertise, translating our Dutch cycling successes and sustainable urban mobility solutions to local situations around the globe.



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We facilitate projects worldwide in improving local cycling conditions, thereby creating more sustainable, more safe, more social, more wealthy, more healthy and more happy places to live.

We are offering various services to experience the Dutch Cycling culture, including study tours to the Netherlands. We are also offering tailor made ThinkBike Workshops, bringing Dutch experts to departments of transport, municipal governments and work on specific challenges and problems that cities are experiencing looking at it through the Dutch lens. Together with its academic partners, the Dutch Cycling Embassy offers a variety of learning methods that help develop cycling knowledge in a structural and certified manner.



### Dutch Cycling Embassy

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## Goudappel



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We translate mobility trends, data and insights into decision-making information and action perspectives for our clients. By working to create an attractive living environment for us all, we contribute to increasing broad-based prosperity.

With knowledge of the past and present, we focus on the future of mobility. With over 250 experts we work together with our clients on shaping the transition to accessible, safe and sustainable mobility options, thus ensuring that together we make the living environment increasingly attractive and keep it liveable for everyone.

At Goudappel, we cover all areas of expertise and so can provide our clients with full-service advice. Our areas of expertise are:

- Strategy and spatial planning: from vision development to strategic policies, and from practical mobility plans to designs.
- Networks and modelling: optimisation of mobility systems and infrastructure, using reliable forecasts and smart traffic management.
- Area and location development: accessibility, liveability and traffic safety as a basis for advice and planning.
- Policy and behavioural research: from behavioural research to perception studies, and from monitoring and evaluation to big-data analysis.
- Data and IT solutions: Dat.mobility, a Goudappel group company, analyses and enriches data and delivers IT solutions in the field of mobility.
- Mobility solutions: from strategy through to implementation.



### Goudappel

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## The Great Plastic Bake Off (GPBO)

We are a green tech company, active in different parts of the world. We have offices in the Netherlands (GPBO) and Curaçao (FUSE).



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CEO

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We facilitate large scale plastic waste transformation with mobile factories. Our technology is built into shipping containers, which allow you to build a modular factory as close as possible to where the plastic waste is.

Our mobile factories (Fuse Kitchens), transform plastic waste into building materials that are solid and strong, like planks, blocks, and tiles.

We form partnerships with local recyclers and retailers to maximize the impact of our mission: improve the quality of life on this planet. Now and for generations to come.



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## HODworks

HODworks is a consultancy firm, specialised in delivering workshops and strategies for bicycle-inclusive urban planning.

We believe that urban cycling contributes to healthier, sustainable and liveable places. Our aim is to create spaces that invite people to take their bike for daily use.

The main focus lies on the relation between mobility and spatial planning, based upon the concept of HOD that we developed. HOD is short for Hybrid Oriented Development. It can be regarded as a Dutch style TOD, with the bicycle as the main feeder for transit.

HODworks is founded by Erik Tetteroo and based in The Hague, Netherlands. Work has been carried out in many cities around the world including Berlin, London, Taipeh, Copenhagen, Edinburgh, Rio de Janeiro, Denver, Austin, Vienna, etc.

HODworks is member of the Dutch Cycling Embassy.



### HODworks

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## KWR Water Research Institute

KWR Water Research Institute is a private research organization, that generates knowledge to enable the water sector to operate water-wisely in our urbanised society. Our motto “Bridging science to practice” captures our role at the interface of science, business, and society. KWR excel in translating scientific knowledge into practical solutions for Dutch and international water sector end-users. Over four decades, KWR has steered the Joint Research Programme with Dutch and Flemish water utilities.

As a knowledge and research partner, KWR contributes to commercial projects, ensuring innovation and quality. Renowned as top-level innovation accelerator and international network builder, KWR increasingly coordinates international collaborations. Watershare, initiated by KWR, facilitates collaborative knowledge exchange, fostering effective expertise transfer internationally.

KWR’s research covers the whole water cycle, including water and wastewater treatment, and resource recovery. Our central concern is the targeted water quality and a sustainable process management. Our experts develop value chains, for instance, for phosphorus, nitrogen and cellulose from domestic wastewater, for lime and iron pellets from drinking water production, and for metals and salts from industrial process water.

Currently, KWR seeks partnerships in Colombia and Latin America to introduce innovative solutions for water and wastewater projects, extending impactful work to new horizons.



### KWR Water Research Institute

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## LG Sonic



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LG Sonic has the mission to eliminate harmful chemicals in the water treatment industry. Therefore, developed a chemical-free technology that controls algae without disturbing the natural balance within water ecosystems.

LG Sonic works together with different European Universities and Research Institutes, many of which are European funded research and development projects.

Over 10,000 LG Sonic algae control products have been successfully installed in a wide range of applications in 97 different countries.



### LG Sonic

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## Loendersloot International

Loendersloot International is a worldwide operating traffic and mobility consulting company specialized in sustainable mobility.

### Who we are

We have an international and multidisciplinary team with experience on urban planning, sustainable urban mobility and active mobility. We are working on a context-based approach, with a focus on cycling. The roots of the consultancy company go back to 2008 and we are based in one of the cycling cities of the Netherlands; Nijmegen.

### What we do

We provide conceptualization of projects for active mobility. We do applied research, design and implementation of projects. We also give advice to local and regional governments for urban planning and mobility. Last but not least, we do provide knowledge sharing through workshops, talks, presentations and guided rides.



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## Xlab

Xlab is a renowned technology solutions provider, recognized for its robust low-code application platform. Specializing in user-focused design and cutting-edge technology, we serve diverse sectors in the Netherlands, including Police, Security, Events, Healthcare, Transport, and Welfare. Our scalable applications seamlessly operate across desktop and mobile devices, ensuring an optimized user experience.

Driven by innovation, we empower organizations with tailor-made software solutions and secure cloud-based systems. A distinctive feature of our platform is the ability to generate comprehensive management reports and various analytical tools, facilitating data-driven decision-making. At Xlab, our unwavering commitment to digital transformation and process optimization solidifies our position as a trusted industry leader, delivering excellence through technology.



## Xlab

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## Holland Circular Hotspot

Holland Circular Hotspot (HCH) is the international gateway to the Dutch circular economy. Based on our knowledge of the international market and in collaboration with our international network, we create mutual business opportunities, link foreign circular investors to the Netherlands, organize international programmes on circularity, act as a content partner on circular economy, and we showcase Dutch CE leaders abroad.

HCH is a not-for-profit collaboration between the business community, knowledge institutions and governments. HCH was founded in 2015 as one of the actions of the government-wide program 'The Netherlands Circular!' and works closely with ministries, the Netherlands Enterprise Agency, Rijkswaterstaat, NLinBusiness and the missions abroad. HCH has established a unique network of companies, but also a strategic network of international circular hubs. These public-private coalitions of the willing, provide access to a local circular market. HCH is unique because of its knowledge of the CE landscape in the Netherlands, insights into market opportunities abroad and the effective way of connecting and supporting to realize mutual opportunities.



### Holland Circular Hotspot

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## Holland House Colombia

The Holland House functions as a 'matchmaking center', designed to promote trade, investment and provide advice to Dutch as well as Colombian organizations.

### Its services to exporters and investors include:

- Tailor-made market and sector information
- Matchmaking & business development services
- Access to contacts with main government organizations
- Support in follow-up of trade missions
- Providing legal and tax advice
- Rental of office space in the Holland House in Bogotá and Medellín
- Recruitment and payrolling of local personnel
- Organization of network events and seminars

Organized as a Bilateral Chamber of Commerce, the Holland House groups 400 major Dutch companies with activities in Colombia, and Colombian companies active in the Kingdom of the Netherlands.

Interested in more information? Please contact us!



### Holland House Colombia

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## IRO

Association of Dutch Suppliers in the offshore energy industry.



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The offshore energy supply industry in the Netherlands belongs to the Top 5 of the world. Established in 1971, the association IRO is an independent non-profit organisation that supports and promotes the interests of its 360 member companies.

“Embracing the energy transition” is our motto, actively supported by our members.

We strongly believe that the offshore energy industry plays a vital role in achieving the climate targets for 2030 and 2050. From fossil to wind, from hydrogen to floating solar, from marine energy to CCS, from geothermal to ecology.

A sharp focus on cost efficiency, innovation and sustainability within the Dutch supply industry is instrumental to achieve this goal.

Supporting countries all over the world in their ambitions towards a sustainable energymix is one of our main drivers.

### Wind & water works

<https://windandwaterworks.nl/about>

Dutch innovation to support global offshore wind ambitions.

This gateway reflects the expertise and innovative approach of Dutch companies and government in the field of offshore wind energy.

Our supply chain is a strong one with global reach and it's here to help you develop your own offshore wind industry with confidence.



**IRO - Association of  
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Your Partner in  
**TRANSFER.LC**  
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## Transfer

TRANSFER your Local Consultancy has been specialized for over 25 years in establishing partnerships between companies and institutions in Europe and the Americas. More than 14.000 companies have been supported by TRANSFER's Export Sales & Global Business services.

For this trade mission, TRANSFER has been appointed by the Dutch government to organize the tailor-made matchmaking in close collaboration with RVO and the Embassy of the Kingdom of the Netherlands in Bogotá.



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Ministry of Infrastructure and  
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# Official delegation

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